

**“International Development Theory and Practice”**  
**INTA 689-609 – Spring 2018**  
**George H.W. Bush School of Government and Public Service**  
**Texas A and M University**  
**FINAL SYLLABUS**

---

Professor: Andrew S. Natsios  
Email: [anatsios@tamu.edu](mailto:anatsios@tamu.edu) or  
[anatsios@gmail.com](mailto:anatsios@gmail.com)  
Telephone 979-862-1154  
Office: Room 1081

Office Hours: Monday. 1:00-2:00 pm  
Class time: Monday. 9:35-12:20 pm  
Classroom: Allen 1108  
My GAR: Bryce Watson available on  
by email, and Amanda Satterwhite.

---

### **I. Course Description**

The course will review various definitions of development and the theories which explain why some countries develop and others do not. Current controversies will be examined about what factors lead to economic growth; what role good governance and democratic institutions, the cultural values of a society, and social services play in development. Finally, the course will analyze how the foreign aid programs of donor governments and international institutions affect the development process, the politics of aid programs and the mechanisms for their implementation, and the role of new actors in development such as non-governmental organizations, corporations, and foundations.

### **II. Course Objectives**

Students will be able to write USAID, UN Agency, or NGO briefing, strategy paper, and decision memos. Students who complete the course successfully will be able to describe:

- the nine major schools of international development theory, their predictive value, and their strengths and weaknesses.
- the major sectoral disciplines of international development practice
- the history of international development practice through multi-lateral institutions such as the World Bank and the United States government aid agencies
- the options available to policy makers in allocating foreign assistance among countries
- the four major clashes within donor governments among the multi-uses of international development funding and other equities and interests which conflict with long term development
- the evidence of what works, what does not, and why in the use of foreign aid program dollars
- the mechanisms used to spend aid dollars by aid agencies, the characteristics of each of the mechanisms, and the trade-offs between options
- the new, non-traditional partners which are now engaged in doing and funding development programs and the consequences of these changes

### III. Assignments

A 20-page (DOUBLE SPACED) research paper is due at the beginning of the last class on a subject we will discuss at a later time. Submit it electronically to me and also a printed copy (printed on both sides of the paper).

There will be 3 two-page papers (SINGLE SPACED). The instructions will be provided in class. The papers are due on *Feb 12, March 19, and April 2*.

All papers should use 11-point type and should **not** include footnotes on each page, but instead at the end (endnotes).

**I will give random quizzes at the beginning of classes on the readings for the day. Or I will randomly choose students during each class to outline the readings assigned for that day. Your preparedness for this presentation will form part of your grade. Be prepared for each class by doing the readings and making notes.**

### IV. Grading Methodology

Each student's grade will be determined by the grades of the short papers, the long paper, the class exercises, the final exam, as well as attendance and participation in class discussions and reading presentations:

3 Short papers	25%	Attendance at: five Scowcroft events &
Long paper	40%	class 5%
Final Exam	30%	

### V. Academic Integrity

Writing will make up much of the grade in this class. You should note that plagiarism is a violation of the TAMU Honor System. The University defines plagiarism as “the act of passing off as one’s own the ideas or writings of another” and notes that “plagiarism can be said to have occurred without any affirmative showing that a student’s use of another’s work was intentional.” (TAMU Honor System brochure, p. 4). Thus, plagiarism can occur either intentionally or through negligence. Be sure to cite all sources you use, and if you’re unsure whether or not to cite something, either ask Cindy Raisor or Kara Socol, or err on the side of caution. If I suspect the originality of a student’s work, I may use the new electronic search systems of the university to check for plagiarism. **DO NOT PUT YOUR INTEGRITY AND REPUTATION AT RISK BY ENGAGING IN THIS BEHAVIOR.**

### VI. Contacting Me

If you have any questions during the semester between classes each week, email them to me on my TAMU/Bush Account and cc my Gmail account: [anatsios@gmail.com](mailto:anatsios@gmail.com)

Office Hours will be held from 1:00-3:00 pm each Monday, however you may stop by anytime. Knock on my door—I keep my door closed so I do not disturb other people

near my office—but a closed door does not mean I am away from my office (nor does it mean I am busy). If you wish to make an appointment for a specific time, do it by email to me or Sheera Helms who keeps my schedule.

## **VII. E-reserves**

Some of the readings will be on e-reserves for which the syllabus does not have links. If the syllabus says you must read *most or all* of the book the law prohibits me from placing the book on e-reserves, so you must get the book itself.

## **VIII. American with Disabilities Act**

**The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information, visit <http://disability.tamu.edu>.**

## **IX. Required Book List**

Steve Radelet, *The Great Surge: The Ascent of the Developing World*, 2015

Lawrence Harrison. *The Central Liberal Truth: How Politics Can Change a Culture and Save it from Itself*. New York: Oxford University Press, 2006.

William Easterly. *The Elusive Quest for Growth: Economists' Adventures and Misadventures in the Tropics*. Cambridge: MIT Press. 2002

Roger Riddell. *Does Foreign Aid Really Work?* Oxford University Press, 2007.

Dani Rodrik, *One Economics, Many Recipes*. Princeton University Press, 2007.

John Rapley. *Understanding Development: Theory and Practice in the Third World*, 2007.

Sabastian Mallaby, *The World's Banker*, Penguin Press, Council on Foreign Relations book, 2004.

Amartya Sen. *Development as Freedom*, 2001.

North, Weingast, and Wallis. *Violence and Social Orders*, 2009.

James Scott. *Seeing Like a State*, Yale University Press, 1998.

Carothers and de Gramont. *Development Aid Confronts Politics: The Almost Revolution*, 2013.

Jonathan Glennie. *The Trouble with Aid: Why less could mean more for Africa*, 2008.

David Ekbladh. *The Great American Mission: Modernization and the Construction of an American World Order*, 2010.

Daniel Immerwahr. *Thinking Small: The US and the Lure of Community Development*, 2015

“*Million Fed: Proven Successes in Agricultural Development*”, David Spielman and Rajul Padya-Lorch, IFPRI, 2009. Entire book.

*Pandemic*, Sonia Shah, 2016.

*State Building*, Francis Fukuyama

## **X. Course Schedule**

### **CLASSES 1-3: BACKGROUND ON DEVELOPMENT**

#### **Week 1 – January 22, 2018**

*Poverty and Underdevelopment at the beginning of the 21<sup>st</sup> century*

- Define international development, poverty, and underdevelopment
- How do we define progress?
- What countries have made progress, which have not and why?
- Poverty, destitution, disease, hunger, illiteracy, and human rights.
- Inequality and development
- Capability-based development: Amartya Sen

**Reading Assignment:** (Complete the Radelet book for our first class on January 22)

1. Radelet, Steve, *The Great Surge: the Ascent of the Developing World*, 2015. (Entire book).

#### **Week 2 – January 29, 2018**

*Schools of Development Theory. Stages of Economic growth, Structuralism, Modernization theory, and Neo-liberalism*

- Threat, Crisis, and modernization: Toynbee, Birdsall hypothesis.
- Dependency Theory and neo-Marxism: Wallerstein and Prebisch
- Structuralism and Neo-Structuralism: Prebisch
- Stages of Economic Growth: Walter Rostow
- Neo-liberalism & Washington Consensus: John Williamson

**Reading Assignment:**

1. John Rapley. *Understanding Development: Theory and Practice in the Third World*, 2007. (entire book)
2. World Bank's *Economic Growth in the 1990's: Learning from a Decade of Reform* Ch. 1 pgs. 1-26, (Available Online at <http://www1.worldbank.org/prem/lessons1990s/>)
3. Lawrence Harrison. *The Central Liberal Truth*, Introduction and Chapters 2-7.

#### **Week 3 – February 5, 2018**

*Schools of Development Theory. What causes economic growth?—micro and macro development economics.*

- Washington Consensus, structural adjustment, market fundamentalism, and macro-economic reform
- Pro-Poor Growth: inequities in growth
- Trade and Growth → East Asian export-led development
- Geographic determinism: Diamond and Sachs
- Fraying of the neo-liberal consensus: Joseph Stiglitz and Dani Rodrik

Reading Assignment:

1. William Easterly. *The Elusive Quest for Growth: Economists Adventures and Misadventures in the Tropics*. Cambridge: MIT Press, 2001. Chapters 8-14.
2. Dani Rodrik. *One Economics and Many Recipes*, (Entire book)
3. Sachs, Jeffrey, "Government, Geography, and Growth", *Foreign Affairs*, Sept./October 2012. (Available online at <http://www.foreignaffairs.com/articles/138016/jeffrey-d-sachs/government-geography-and-growth>) (IF YOU DO NOT SEE THE FULL ARTICLE, YOU CAN ACCESS IT VIA library.tamu.edu)

## CLASSES 4 – 9: ISSUES IN DEVELOPMENT

### Week 4 – February 12, 2018

#### FIRST SHORT PAPER DUE AT BEGINNING OF CLASS

*Micro-economics of growth, culture and values and development, geographic determinism, institutions and growth. High Modernism and its Critics.*

- Micro-economics of growth: Michael Porter on Competitiveness, *Doing Business Report* of World Bank, Hernando DeSoto, property rights and informal sector
- Development, Institutions, and Open Access Orders: Douglass North, Frank Fukuyama
- Culture and Values: Max Weber and Larry Harrison
- High Modernism and its critics: Edmund Burke, Jane Jacobs, and the James Scott critique
- Community Development theory vs. modernization theory

Reading Assignment:

1. James Scott. *Seeing Like a State*, Yale Univ. Press, 1998. (Chapter 4-8; and 10).
2. Daniel Immerwahr. *Thinking Small: The US and the Lure of Community Development*, 2015. Pages 1-100 and Epilogue 164-184.
3. Amartya Sen. *Development as Freedom*. (Chapters 1-6)
4. George Marshall, *Harvard Commencement Address*, 5 June 1947

## **Week 5 – February 19, 2018**

### *Fragile States and State Failure: Institutions and Development*

- Define state fragility and failure
- The greatest development challenge of our time
- Relationship between Least Development Countries (LDC) and fragile and failed states
- Complex humanitarian emergencies: economic collapse, civil war and human rights abuses, food insecurity and starvation, disease epidemics, collapse of the authority of the state to govern, and mass population displacement.
- Post-conflict reconstruction
- Role of Military. Security sector reform. DDRR

#### Reading Assignment:

2. North, Douglas, et al, *Violence and Social Orders*, pages 1-76, and last chapter.
3. *The 2011 World Development Report: Conflict, Security and Development*. World Bank, Chapters 1-8. (Available online).
4. *Amartya Sen*. Development as Freedom (Chapters 6-12)

## **Week 6 – February 26, 2018**

### *Technology and Development*

- The internet and development
- Cell phones: communication, mobile banking, and health data reporting.
- Computers and development
- Point of care diagnostic devices for health

#### Reading Assignment:

1. Executive Summary of ITU's annual publication, "Measuring the Information Society" (On E-Reserves).
2. McKinsey Quarterly Report, "Telecommunications Practice: Capturing the promise of mobile banking in emerging markets", February 2010 (On E-Reserves).
3. Jonathan Dolan, IFC/Kennedy School, "Mobile Money Summit 2009: Accelerating the Development of Mobile Money Ecosystems" (On E-Reserves).
4. Aker, CGD, "'Can You Hear Me Now?' How Cell Phones are Transforming Markets in Sub-Saharan Africa" (On E-Reserves).
5. Goldstein, Embracing "Open Access" in East Africa: A Common Internet Infrastructure Policy Agenda for Human Security and Economic Development (on E-Reserves)

6. NYT Magazine story on a Nokia researcher promoting appropriate technology for the developing world (Available online at <http://www.nytimes.com/2008/04/13/magazine/13anthropology-t.html>)
7. UN/Vodafone, “Health for Development: The Opportunity of Mobile Technology for Healthcare in the Developing World” (On E-Reserves).

### **Week 7 – March 5, 2018**

#### *State Building*

- Institutions and development
- Corruption and development
- Democracy and governance strategies and whether they work: current state of research.
- What affect does democracy have on development?

#### *Reading Assignment:*

1. Francis Fukuyama, *State-Building: Governance and World Order in the 21<sup>st</sup> Century*, 2004.
2. Carothers and de Gramont, *Development Aid Confronts Politics: The Almost Revolution*, 2013. (entire book)
3. USAID, “At Freedom’s Frontiers: A Democracy and Governance Strategic framework,” 2005 (Available online at [http://pdf.usaid.gov/pdf\\_docs/Pdacf999.pdf](http://pdf.usaid.gov/pdf_docs/Pdacf999.pdf))

### **March 12, 2018. SPRING BREAK. NO CLASSES**

### **Week 8 – March 19, 2018**

#### **SECOND CLASS PAPER DUE AT THE BEGINNING OF CLASS**

#### *The Sectors: Agriculture and Global Health*

- The Green Revolution in Asia
- Agriculture and rural employment as a source of growth:
- Food security defined: access, availability, utilization, distribution
- Food security, WWII and future wars
- Pandemics and their consequences
- Public Health → malaria, HIV/AIDS, TB, child and maternal mortality, family planning, nutrition, and health care systems. Curative vs. preventative care.

#### *Reading Assignment:*



1. “*Million Fed: Proven Successes in Agricultural Development*”, David Spielman and Rajul Padya-Lorch, IFPRI, 2009. Entire book.
2. *Pandemic*, Sonia Shah, 2016 Entire book.

### **Week 9 – March 26, 2018**

*What is foreign aid? What are the Purposes of aid? Has it worked?*

- Definitions.
- Multilateral vs. bilateral foreign aid; concessional lending, grant aid.
- National Security and foreign aid during the cold war.
- Short History of Foreign Aid: Marshall Plan, Alliance for Progress, Transitional Assistance after collapse of Soviet Union.
- Foreign Aid and the Bush Administration
- Restructuring of foreign aid and Rice reforms
- Systems for allocating foreign aid: need, performance, risk, interest, and historical inertia

Reading Assignment:

1. Roger Riddell. *Does Foreign Aid Really Work?* Oxford University Press, 2007. Chapters 1-7.
2. David Ekbladh, *The Great American Mission: Modernization and the Construction of an American World Order*, 2010. (entire book)
3. Hans Morgenthau, “A Political Theory of Foreign Aid”, *American Political Science Review* Vol 56, No 2 (June 1962) pp. 301-309.
4. John Sanbrailo, *Extending the American Revolution Overseas, 1789-1850*, Foreign Service Journal, , March 2016. [http://www.afsa.org/extending-american-revolution-overseas-foreign-aid-1789-1850?utm\\_source=AFSANET+Listserve&utm\\_campaign=1ee4e17f37-March\\_2016\\_FSJ3\\_3\\_16&utm\\_medium=email&utm\\_term=0\\_155cb3af3a-1ee4e17f37-2134505735](http://www.afsa.org/extending-american-revolution-overseas-foreign-aid-1789-1850?utm_source=AFSANET+Listserve&utm_campaign=1ee4e17f37-March_2016_FSJ3_3_16&utm_medium=email&utm_term=0_155cb3af3a-1ee4e17f37-2134505735)

### **Week 10 – April 2, 2018**

#### **THIRD CLASS PAPER DUE**

*The Strategic Realignment of International Development: the current debate*

- The Millennium Development Goals
- The Monterrey Consensus
- Johannesburg Summit on Sustainable Development
- Poverty Reduction Strategy Plans (PRSP) process of the World Bank
- The UN General Assembly Meeting September 2005 on the MDGs
- Trade and Development: Doha, Cancun, and Hong Kong
- The 2008 recession, western donors economic crisis and the decline of ODA

- The fraying of the international aid system post-2008.

Reading Assignment:

1. William Easterly. *The Elusive Quest for Growth: Economists' Adventures and Misadventures in the Tropics*. Cambridge: MIT Press, 2001. (Chapters 1-7)
2. Michael Hobbes. "Stop Trying to Save the World: Big Ideas are Destroying International Development". *The New Republic*. November 17, 2014

**Week 11 – April 9, 2018**

*The four clashes in the practice of development using foreign aid funds for diplomatic, counter-bureaucratic, national defense, and political purposes*

- Congressional earmarks and directives on US foreign aid spending
- The Local Purchase of food aid controversy in the U.S.
- Non-governmental organizations and faith-based NGOs
- The aid industry and its dependency on donor governments
- Domestic constituencies for foreign aid

Reading Assignment:

1. Kilman, S. & Thurow, R. "Farmers, Charities, Join Forces to Block Famine-Relief Revamp." Bush Administration Wants to Purchase African Food: Lobby Says," Wall Street Journal (Available online at <http://www.organicconsumers.org/Politics/revamp102705.cfm>)
2. Andrew Natsios, "The Clash of the Counter-Bureaucracy and Development" Center for Global Development paper, July 2010 (On E-Reserves)
3. USAID Agency Review Team Transition Binder, 2016.
4. Andrew Natsios, "The 9 Principles of Development and Reconstruction", Parameters, Fall 2004. (On E-Reserves)

**Week 12 – April 16, 2018**

*How efficiently do we spend foreign aid? - The Aid Effectiveness Debate*

- Bilateralism vs. multilateralism: World Bank Trust Funds.
- Models of implementation and their programmatic and political implications
- The Paris Declaration 2005: country led development
- Obama Policy: USAID FORWARD
- Untying of donor aid procurement
- The problem of absorptive capacity
- Monitoring and Evaluation of aid programs
- Managing Complexity: donor coordination
- The rising challenges to the Liberal Internationalist Development Order

Reading Assignment:

1. “The Paris Declaration on Aid Effectiveness” March 2005 (Available online at <http://www.oecd.org/development/aideffectiveness/34428351.pdf>)
3. Roger Riddell. *Does Foreign Aid Really Work?* Oxford University Press, 2007. Chapters 20-22
4. Jonathan Glennie, *The Trouble with Aid: Why less could mean more for Africa*, 2008.

**Week 13 – April 23, 2018**

*Private Institutions that Deliver Aid: New Partners and Actors in Development*

- The rise of the non-governmental organizations and for profit development contractors.
- Private foreign aid defined: the Hudson Institute research
- Public/Private alliances: Global Development Alliance
- Remittances and development
- Corporate, foundations, and faith-based foreign aid

Reading Assignment:

1. Carol Adelman, Bryan Schwartz and Elias Riskin. *Index of Global Philanthropy and Remittances*, Hudson Institute, 2016. Available online at <https://www.hudson.org/research/13314-index-of-global-philanthropy-and-remittances-2016>
2. Edited by Donald F. Terry and Steven R. Wilson, *Beyond Small Change: Making Migrant Remittances Count*, Inter-American Development Bank, 2005. Chapters 1 & 2 (p. 3-40). (On E-Reserves)
3. Natsios, Andrew, “Public Private Alliances Transform Aid”, *Stanford Social Innovations Review*, Fall 2009 (Available online at [http://www.ssireview.org/articles/entry/public\\_private\\_alliances\\_transform\\_aid\\_-\\_you\\_can\\_only\\_access\\_this\\_when\\_on\\_campus\\_or\\_logged\\_in\\_via\\_the\\_VPN](http://www.ssireview.org/articles/entry/public_private_alliances_transform_aid_-_you_can_only_access_this_when_on_campus_or_logged_in_via_the_VPN))
4. Roger Ridell, *Does Foreign Aid Really Work?* Chapter 16-17.
5. *Localizing Development: Does Participation Work?* World Bank Policy Research Report (Entire book). (Available online at <https://openknowledge.worldbank.org/handle/10986/11859>)
6. Evaluating Global Development Alliances: An Analysis of USAID’S Public-Private Partnerships for Development, 2008.

**Week 14 – April 30, 2018 (LAST CLASS)**

*Architecture of the International Public Aid System – International Financial Institutions, United Nations Development Agencies, the OECD/Development Assistance Committee, and bi-lateral donor aid agencies. The rising Role of the Chinese aid program. Conclusions.*

## **LONG PAPER DUE AT THE BEGINNING OF THE LAST CLASS**

### Reading Assignment:

1. Runde and Savoy, *The Ecosystem of U.S. International Development Assistance: A Development and Foreign Policy Asset*, CSIS Report, October 2012. (Entire report)
2. Birdsall, Nancy and Dani Rodrik “How to Help Poor Countries,” *Foreign Affairs* Jul/Aug 2005 (On E-Reserves)
3. Sebastian Mallaby, *The World’s Banker: A Story of Failed States, Financial Crises, and the Wealth and Poverty of Nations*, 2004. (Entire Book)

DATE OF FINAL EXAM TO BE DETERMINED