

OneUSAID Community

Who are we?

A group of USAID, implementing partners, and consultants have joined together to create a structure to reduce duplication of efforts and provide a system to cohesively and strategically work together. We are the group leading this effort to provide an organizational structure.

Why should you participate?

By working together in a more coordinated way, we can maximize our collective efforts and increase our chances of success. The work you are doing is incredible - if we coordinate, we can channel these efforts to speak with one voice based on facts and verified data. Together we can demonstrate our commitment and resolve to save lives and alleviate suffering.

What is the organizational structure?

We appreciate the overwhelming number of people who want to join together in solidarity. To streamline our collective efforts, we have created Signal work streams led by two team leads who will report up to the main organizer group to ensure information is shared quickly. Here it is!

1. **Congressional Engagement:** Coordinates meetings and communications with Congressional reps, drafts talking points, and responds to questions from reps. This includes U.S. State level organizing groups to funnel information to and receive information from the Washington, D.C. group.
2. **Community Organizing:** Leads rallies, coordinates with U.S. State level groups, and conducts other community outreach across the country.
3. **Information Management:** Provides **technical expertise, fact checks**, creates and updates fact sheets.
4. **Press:** Coordinates media engagement.
5. **Social Media + Content:** Leads on social media engagement, graphic design, and photo and video editing. There are two current social media handles to push content and both are represented in this group:
 - a. *FriendsofUSAID:*
 - i. Audience: National and global audience of foreign aid supporters who #standwithUSAID
 - b. *USAIDStopWork:*
 - i. Audience: Individuals without accurate information about the work USAID does domestically and internationally. Our goal is to provide information and not to alienate with inflammatory messaging.
6. **Staff Support + Legal:** Provides resources for community care and offers legal insight.
7. **Strat Comms:** Leads on the overall communication strategy including key messages, talking points, and story/information gathering.'

Once these groups have been formed and meet, they will then determine if sub-groups are necessary and the structure can be updated to ensure information is still strategically shared.

How can you get involved?

We have partnered with the www.usaidstopwork.com team to utilize that website to gather volunteers. Please go to their website and [fill out the volunteer interest form](#). A few key points:

1. You are only able to join **one group** so please pick the most relevant group to your skills.
2. You must commit to **at least 8 hours a week** of work for these groups.
3. To join one of these groups here are the vetting requirements: Name, email, LinkedIn, reason to join/qualify, signal #.
 - a. We are making our best attempt to ensure the safety of each group, and to do that, the information required must be provided. We understand some of you may not feel comfortable providing that information and we hope you will stay involved in other ways, including the broadcast channel that doesn't require any vetting.

How does the OneUSAIDCommunity share information?

We have created a Broadcast channel (**OneUSAIDCommunity Updates**) that is meant to quickly disseminate high-level information quickly to everyone.

We encourage everyone to join this in addition to any of the groups above. Here are key details:

- This is a public non-vetted group so be aware if your signal handle is your actual name.
- Resources can get lost in busy signal groups - this will be an information push only group. This is where the group leads will share daily talking points, key messages, and urgent requests.
- Once this reaches 1,000 people we will add another group.

What do we hope to achieve through this effort?

We believe in the power of U.S. foreign assistance. Our goals will change as the context changes but our primary goal is to ensure foreign assistance remains an essential pillar of U.S. soft power. We understand the vital importance of this work and we will continue to adapt our strategy and goals to achieve this overall objective.