

Development Issues Committee
Foreign Assistance 2.0
Virtual Panel Discussion
Limits to USAID Informing the US Public about its Work
Tuesday March 24th 12 noon EDT to 1:30 pm

On Tuesday, March 24th, from 12 noon to 1:30 pm EDT, the Development Issues Committee is pleased to sponsor the first in a series of discussions on Foreign Assistance 2.0.

Foreign engagement through assistance is so vital to the national interests of the USA that inevitably a demand will emerge on revitalizing international leadership through among other initiatives, assistance institutions and programs. The demise of USAID has not altered the need for international engagement.

A comprehensive discussion on foreign assistance is essential to ensure that the American Public clearly understands and supports foreign assistance 2.0. That understanding will be enhanced and support will be strengthened by the experience and expertise of practitioners.

This is the UAA's comparative advantage, to provide a practitioner's perspective on what may be termed best practice for the next iteration of foreign assistance.

We will feature a panel presentation followed by Questions/ Discussions.

Sarah Lavin Former USAID Assistant General Counsel for Legislation, Administration and Fiscal Law. She provided authoritative interpretation of the Foreign Assistance Act and appropriations acts applicable to USAID operations, including restrictions on publicity and propaganda. She served in USAID's General Counsel's Office for eight years.

Gregg Your Former USAID Director of Web Management. He has led enterprise web, social media, and public affairs programs reaching global audiences in the tens of millions.

Dorothy (Dottie) Rayburn Former USAID's Office of Legislative Affairs, where she represented USAID on the Hill. Dottie specialized in the budget and appropriations process and developed close relationships with Members and staff on both sides of the aisle, enabling her to help secure Congressional support for many key international development initiatives.